

**IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF TEXAS  
MARSHALL DIVISION**

PERFORMANCE PRICING, INC.,

Plaintiff,

v.

GOOGLE INC., AOL LLC, MICROSOFT  
CORP., YAHOO! INC., IAC SEARCH &  
MEDIA, INC., and A9.COM, INC.,

Defendants.

CASE NO. 2:07-cv-432 (LED)

**Notice of Appearance**

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Notice is hereby given that the undersigned attorney, Richard E. Lyon, enters his appearance in this matter as counsel for Plaintiff Performance Pricing, Inc. for the purpose of receiving notices and orders from the Court.

Dated: July 22, 2009

Respectfully submitted,

By: /s/ Richard E. Lyon

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ATTORNEYS FOR PLAINTIFF  
PERFORMANCE PRICING, INC.

**CERTIFICATE OF SERVICE**

I hereby certify that all counsel of record who are deemed to have consented to electronic service are being served on July 22, 2009, with a copy of this document via the Court's CM/ECF system per Local Rule CV-5(a)(3). Any other counsel of record will be served by electronic mail, facsimile transmission and/or first class mail on this same date.

/s/ Richard E. Lyon